

← MARSHALL STREET

Reserved for Gold Sponsors

Reserved for Platinum Sponsors

Booth Taken

LOADING DOCK AREA

ROLL UP DOOR ROLL UP DOOR EXIT

ROLL UP DOOR

EXIT

EXIT

ROLL UP DOOR

EXIT

Fire Hose

75 76 77 78 79

80 81 82 83 84 85

Refreshments

86

74 73 72 71 70
50 51 52 53 54

69 68 67 66 65

64 63 62 61 60
55 56 57 58 59

87

88

89

Drawings /e
Announcm nts

Center Booths face inward on both sides

49 48 47 46 45
25 26 27 28 29

30 31 32 33 34

44 43 42 41 40
35 36 37 38 39

90

91

92

93

24 23

22 21 20 19 18 17 16 15 14

1 2 3 4 5 6 7 8 9

94

95

96

Exit

ESCALATORS

Entry

6' Draped Table
and Two Chairs

ESCALATORS

Lower Level

EXIT

MEN

WOMEN

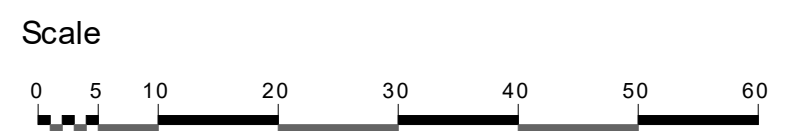
EXIT

10 11 12 13 97

→ CHERRY STREET

HOLLINS Exposition Services

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ELECTRICAL FLOOR BOX: □

Columns: ■

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North & South Exhibit Halls
All Booths: 10' x 10'
Total Booths: 98

NCALA Annual Conference
October 4, 2023

M.C. Benton Convention Center
Winston-Salem, NC

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